

Millions of pairs of sporting footwear end up in landfill each year. This represents a significant waste of valuable resources that can be reclaimed, recyled and reused. The ASGA Save Our Soles initiative is a sustainability-focussed solution to give your old sports shoes a new life.



## **WE COLLECT**

Athletic Lifestyle Shoes
Sports Branded Shoes
Thongs and Slides
Football Boots
Soccer Boots
Sneakers
Trainers
Runners



Business Footwear Steel Cap Boots Work Boots Wedges Pumps Boots Heels



## We're giving old sports shoes a new life.



Consumers drop off pre-loved sports shoes at designated disposal bins at participating retail locations





Reclaimed materials are used to manufacture new products such as gym mats, floors and playgrounds



2 Donated footwear is collected and sent to the recycling plant for sorting, breakdown and processing





Reusable components are extracted, including rubber, leather and fibres, at the recycling facility.

